

Museum Metaverse

Multiple portals to virtual exhibition venues

RESEARCH PARTNERS



TARGETS

Museums, cultural and heritage stakeholders.

PROJECT CALENDAR

Project beginning: Q4 2023

Project ending: Q3 2025

FORMATS



OTHER RESOURCES

[LinkedIn Page](#)



Métavers des Musées

THE PROJECT

Museum Metaverse is a project to create an immersive environment offering visitors a single point of entry into a 3D universe with multiple portals to virtual exhibition spaces. Two areas of work will be studied:

1. The design and opening up of a metaverse available to cultural institutions of all sizes, and accessible to as many people as possible: **the metaverse for all.**
2. The development of digitisation tools adapted to cultural institutions, in order to offer specific interactive digital content and enrich existing digital collections: **digitisation for all.**

Museum Metaverse is an operation supported by the French government as part of the France 2030 "Digitisation of Heritage and Architecture" programme, operated by Caisse des Dépôts.

EXPERIMENTATION

Museum Metaverse will be developed using an iterative, user-centred design approach, explored through two representative pilot experimental frameworks:

- **Metaverse for all:** experimentation with the deployment of a turnkey metavers, with exhibition spaces, ticketing, and the study of distribution and exhibition rights.
- **Digitisation for all:** development of a platform for the acquisition and creation of interactive 3D content with the aim of establishing a proof of concept (PoC).